

Appln. No. Serial No. **10/676,943**
Attorney Docket No.: 44471/292886
Response in Appln, Reply to Office Action of May 9, 2007
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AMENDMENTS TO THE SPECIFICATION

Please replace the title with the following:

**SALES APPARATUS AND METHOD OF TRANSMITTING AND RECEIVING
MERCANDISE INFORMATION BY ELECTRIC FIELD INDUCED IN HUMAN BODY**